

BVP students cap-ture campaign trail

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PUNE: Even as the temperature is soaring day-by-day, 'Aamhi Bhartache Lok' group from the Bharati Vidyapeeth College has started a 'Topi' (cap) campaign with the aim to help needy people in the city. The students from the group distribute free caps to workers and poor people on the city roads. Started on April 1, the campaign takes place every Sunday. The group has decided that they would continue with the campaign as long as there is availability of caps from the sponsors.

"The rising temperatures gave us this idea. We approached some companies for sponsoring



■ The 'Topi' campaign was started on April 1.

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the activity. Bookganga.com, a publication company, agreed to the proposal first. We are in talks with other sponsors to keep the campaign going," said Vikram

Shinde, student coordinator of the group. Shinde said that 25 students distributed 1,000 caps to the workers under the Warje Malwadi bypass highway in

➤ We appeal to organisations and corporates to sponsor caps, so we can take this drive ahead.

SHUBHANGI BODAKE, member of 'Aamhi Bhartache Lok' group

Kothrud area. Shubhangi Bodake, a student who is part of the group said, "It gave us immense pleasure to distribute caps to the needy." Mandar Joglekar, founder and CEO of Bookganga.com said, "When these students approached us, we decided to participate. We have given 1,000 caps."